

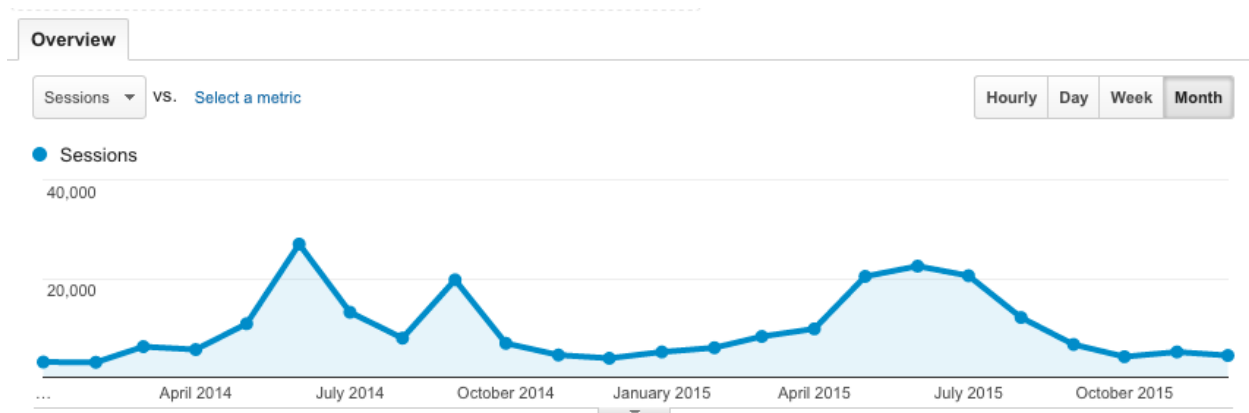
# Advertise with LakeAllatoona.com

You can reach over 100,000 Lake Allatoona customers per year

LakeAllatoona.com has been active since 2008 and is the most popular website about Lake Allatoona. In the height of the summer, it reaches well over 20,000 potential customers each month.

## More about LakeAllatoona.com visitors

The traffic to LakeAllatoona.com is seasonal. The image below shows visitor numbers from April 2014 to the end of October 2015.

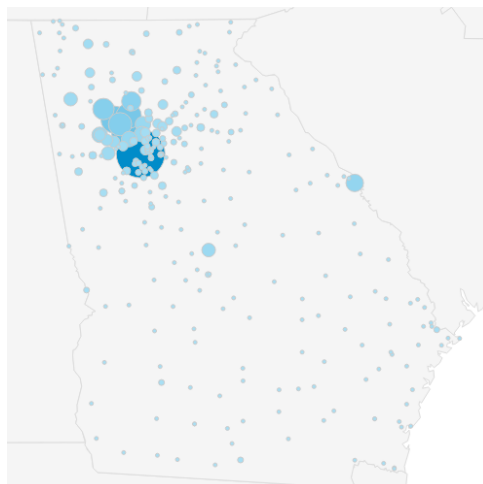


You can see that traffic peaks in the summer, with over 20,000 visitors monthly. However, the site receives traffic year round.

55% of the visitors are from Georgia, although noticeable percentages come from other states that produce a lot of visitors to the Lake Allatoona area.

Region ?	Acquisition
	Sessions ? ↓
	<b>231,356</b> % of Total: 97.57% (237,127)
1. Georgia	<b>126,086</b> (54.50%)
2. Oregon	<b>16,059</b> (6.94%)
3. Virginia	<b>14,592</b> (6.31%)
4. Florida	<b>9,943</b> (4.30%)
5. California	<b>8,147</b> (3.52%)
6. Ohio	<b>6,939</b> (3.00%)
7. South Carolina	<b>5,414</b> (2.34%)
8. Illinois	<b>4,674</b> (2.02%)
9. Wisconsin	<b>4,513</b> (1.95%)
10. (not set)	<b>4,009</b> (1.73%)

When it comes to Georgia visitors, the majority of visitors are from Atlanta or are local to the Lake Allatoona area.



Here is a breakdown of where the [LakeAllatoona.com](http://LakeAllatoona.com) site visitors are coming from in Georgia.

City ?	Acquisition
	Sessions ? ↓
	<b>126,086</b> <small>% of Total: 53.17% (237,127)</small>
1. <a href="#">Atlanta</a>	<b>27,738</b> (22.00%)
2. <a href="#">Marietta</a>	<b>9,793</b> (7.77%)
3. <a href="#">Acworth</a>	<b>8,007</b> (6.35%)
4. <a href="#">Woodstock</a>	<b>7,954</b> (6.31%)
5. <a href="#">Kennesaw</a>	<b>5,855</b> (4.64%)
6. <a href="#">Cartersville</a>	<b>5,575</b> (4.42%)
7. <a href="#">Canton</a>	<b>4,692</b> (3.72%)
8. <a href="#">Dallas</a>	<b>3,734</b> (2.96%)
9. <a href="#">Augusta</a>	<b>3,408</b> (2.70%)
10. <a href="#">Smyrna</a>	<b>2,795</b> (2.22%)

## More about advertising on LakeAllatoona.com

For many years, LakeAllatoona.com used banner advertising. However, with the increase in the use of adblockers, we are moving away from banners.

We find that text advertising is more effective for desktop visitors, and especially for mobile visitors.

We find this text advertising to be highly effective and to produce significantly better results. Plus, it can't be hidden by adblockers.

Here are examples of text advertising we use on one of the other sites we own, LakeLanier.com:

<http://lakelanier.com/accommodations/>

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## Legacy Lodge

At the heart of Lanier Islands, Legacy Lodge & Conference Center offers 216 comfortably furnished guest rooms, consisting of King Rooms, Double Queen Rooms and 4 King Suites. Our rooms offer the finest amenities, including spacious bathtubs and tiled walk-in showers, granite surfaces, balconies or patios, flat-screen televisions, complimentary wireless Internet, as well as concierge and room services. Enjoy the stunning lake view from your room while you rest, before exploring the activities and amenities Lake Lanier Islands has to offer. Legacy Lodge is home to two incredible dining options, 22,000 square feet of flexible meeting space, a rejuvenating spa, a heated outdoor pool, our top-of-line fitness center, gift shop, and a full-service business center. Legacy Lodge is pet-friendly.

Find out more about Legacy Lodge: <http://www.lanierislands.com/accommodations/lodge>

## Legacy Villas

Located adjacent to Legacy Lodge & Conference Center, the 6 Legacy Villas include six individually keyed rooms that total 4,500 square feet of space. Villa rooms are equipped with premium amenities from Gilchrist & Soames and beautiful views of the lake. Legacy Villas each consist of two king rooms, two double queen rooms, and two king suites, which feature private bathrooms and balconies or terraces. Guests enjoying the Villas are within walking distance of Legacy Lodge and enjoy all of the Resort's onsite amenities.

Find out more about Legacy Villas: <http://www.lanierislands.com/accommodations/villas>

<http://lakelanier.com/restaurants/>

## **Sidney's Restaurant**

Sit down to a view overlooking Lake Sidney Lanier and enjoy Lanier Islands' newest dining experience. Sidney's welcomes you to a whole new experience of fine dining at Legacy Lodge. Our master chefs have created delicious appetizers, entrees, and deserts using the finest ingredients from local and family-owned farms from around the South. Sidney's celebrates nature through food. It's menu is the marriage of joyful Southern cooking and farm-to-table cuisine as we seek to bring about the very best flavor from every ingredient. What is perhaps most exciting about a dining experience like Sidney's is that the menu is driven by the season and the availability of certain farm-fresh vegetables, and local meats and cheeses, so every visit could offer something entirely new and different.

Find out more about Sidney's: <http://www.lanierislands.com/dining/sidneys-restaurant>

## **BullFrog's Bar & Grille**

This Southern gastropub combines undeniable charm and delectable culinary delights for a truly memorable dining experience. Take your seat inside under the glow of flickering candlelight and flat-screen TVs or poolside under the stars and near the radiating heat from the fire pit. Classic comfort foods infused with influences from cultures the world over, paired with full bar featuring over 20 different beers, make Bullfrogs one of the most popular destinations on the Islands.

Find out more about Bullfrog's: <http://www.lanierislands.com/dining/year-round>

## **Next Steps**

Thank you for reading over the details.

If you are interested in advertising on LakeAllatoona.com, please don't hesitate to get in touch with either me or one of our team members.

Stacey Burge

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